

SKINCEUTICALS



Laura-Lucia Carothers
SKINCEUTICALS
972.926.2916

Thea DiChiara
MAGNET COMMUNICATIONS
212.367.6946

SKINCEUTICALS to Donate \$100,000 in Sun Protection Products to Habitat for Humanity Dallas-Area Project

- 3500 bottles of sunscreen will be provided to volunteers building 22 houses in five days -

Garland, TX – SkinCeuticals, Inc., pioneers in the field of topical antioxidant technology and manufacturers of scientifically-advanced skin care products, announced that they will be donating more than \$100,000 worth of sunscreen products to volunteers assisting in the AmeriCorps Build-A-Thon/Blitz taking place in Dallas, Texas.

The Habitat for Humanity Dallas Build-A-Thon/Blitz will take place on May 17 - 22 and will consist of more than 4,000 volunteers building 22 homes in five days for certain families in need living in the Dallas area. While volunteers are performing an incredible service for others, they will be putting themselves at risk for UVA and UVB sun damage by spending more than 60 hours in the hot Texas sun. In light of this reality, **SkinCeuticals' donation of nearly 3500 bottles of sunblock** will help to protect the volunteers while they frame, roof and paint houses for 22 new homeowners.

“According to the American Academy of Dermatology, the incidents of serious sun damage, such as skin cancer, are on the rise so we thought it was extremely important to protect these volunteers that are doing such great work for the community,” says SkinCeuticals President and CEO Alden Pinnell.

Volunteers working with the Habitat for Humanity Dallas-area project will receive full-size tubes of **SkinCeuticals' Daily Sun Defense SPF 20, Ultimate UV Defense SPF 30, and Sport UV Defense SPF 45**, which are the most state-of-the-art sunscreens available on the market today. The revolutionary line contains Z-Cote® transparent zinc oxide which protects skin from the damaging UVA rays proven to be responsible for premature signs of aging and UVB rays which cause burning. SkinCeuticals sunblocks are cosmetically elegant and all-encapsulated, which means increased protection using fewer sunscreen ingredients, reducing the chances of irritation.

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Page Two

Habitat for Humanity International is a Christian ministry dedicated to eliminating poverty housing. Founded in 1976 by Millard Fuller, along with his wife, Linda, Habitat for Humanity

International and its affiliates in more than 3,000 communities in 92 nations have built and sold

more than 150,000 homes to partner families with no-profit, zero-interest mortgages.

The Dallas-area Habitat for Humanity builds homes for local residents throughout the year and has build more than 340 homes to date. More information about Habitat for Humanity can be found at www.habitat.org.

Founded in Dallas, TX in 1997, **SkinCeuticals** discovers, develops and delivers an advanced line of scientifically backed cosmeceutical treatments. As leaders in antioxidant and sun protection technology, **SkinCeuticals** products have been shown to both protect skin from environmental damage and, over time, visibly improve skin clarity, tone and texture to dramatically minimize the appearance of fine lines and wrinkles. For more information call 800-811-1660 or visit **SkinCeuticals** online at www.skinceuticals.com.

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